

A close-up, slightly blurred photograph of a dog's fur, likely a golden retriever, serves as the background. The fur is light brown and has a wavy texture. The lighting is soft, creating a warm and intimate atmosphere. The text is overlaid on the right side of the image, where the fur is darker and less detailed.

GLOW

Globally We Design

GloballyWeDesign.com

ABOUT GLOW-DESIGN



THE CHANGE WE SEEK TO BE

GloW-DESIGN recognizes we are in a pivotal moment of rapid and transformational change worldwide. We understand the critical role design offers for embracing and adapting to these changes. We know that new thinking, processes and connectedness is needed to deliver innovative ideas required for positive progress. GloW-DESIGN exists to collaboratively rethink and reshape design thinking and methods to ensure the practice of maximum creativity, resilience, adaptability and leadership in future society and culture.

We do this by:

- ▶ recognizing that design is uniquely positioned to address the major global challenges facing the world today into tomorrow
- ▶ striving for invention and transformation that is responsible and possesses mass appeal to shift popular direction, defining future design frontiers and markets
- ▶ seeking the reimagination and rewriting of foundational design curricula with a universal purpose and appeal to effectively bridge classroom and practice
- ▶ challenging the next generation of designers, both at school and within practice, to become life-long creative thinkers through exposure to unique experiences outside of their norms of location, relationships, processes and ideas
- ▶ identifying and redefining the future relationship between designer, maker, user, technology and the public
- ▶ planning a practice to dream, assimilate, manifest and deliver tailored creativity for specific expression and support of the end user and society at large

CALLING ON EXPERIENCE

GloW-DESIGN programs bring together visionary and experienced leadership from across design practice, education and industry. We work to convene those leading at the forefront for the influence of all who shape and build our world for tomorrow.

These include:

- ▶ the foremost of educators from institutions spanning all world continents; molding future designers within the full spectrum of design practice
- ▶ visionary design strategists and practitioners representative of all design disciplines, sectors and locations

REACHING FOR THE FUTURE

Focused on the preparation and viability of the next generation of designers, the effects, impact and outcomes of our programs are most keenly experienced by:

- ▶ Educators
- ▶ Design students
- ▶ Practitioners
- ▶ Emerging / young designers (under 40)
- ▶ Design enthusiasts
- ▶ End users
- ▶ Public

WE WORK EVERYWHERE

Operating from the UK and New York City, GloW-DESIGN is committed to global collaboration through interaction and experience. With network connections across all world continents, GloW-DESIGN has the reach and agility to run programs around the world. We target specific locations as needs and demands arise.

INFLUENTIAL ALIGNMENTS

GloW-DESIGN programs work directly with higher education and professional design communities. Through immediate connection to senior education leadership and academic researchers, combined with practicing designers, partners and industry, we are ensuring that change goes beyond theory into actuality.

Everything
is designed
therefore
design can
and must
improve and
enhance
every
aspect of
modern life.

Globally We Design

▶▶ Below is a snapshot of how we work



COLLABORATING FOR THE FUTURE OF DESIGN

*A global thought-leadership
platform generating and
disseminating new design
thinking, practice and processes
to tackle evermore pressing and
contemporary problems facing
humanity at large*

OUR VISION

In a transforming world, the Design industry is rapidly evolving. GloW-DESIGN exists to address all aspects of design. Our mission is to systematically question, envision, develop and realize the best outcomes for the betterment of all life. We do this to clarify and shape the design discipline into the future.



GLOW

OUR APPROACH

Through international collaboration with powerful visionary thought leaders in design and the creative industries, GloW-DESIGN:

- ▶ challenges traditional notions of design's function
- ▶ helps develop new knowledge
- ▶ proposes new models of collaborative and compassionate practice that serve society and culture for the benefit of all



GLOW-DESIGN

OUR PROGRAMS

GloW-DESIGN is comprised of five (5) programs which focus on addressing and exploring key facets for the future of design in the world

NextGenNarrative (NGN)
Think-Tank

ReDesignEd
Rethinking design education

World Youth Designer (WYD) /
World Youth Design Forum (WYDF)

CoDesign
From concept to reality

GloW-DESIGN Expo



GLOW-DESIGN

NGN

Next-GenNarrative

CREATIVE LEADERSHIP THINK-TANK



*NGN (pron. engine)
Think-Tank distills the
"big issues" to their
essence to propose
new design solutions
Asks how design must
change to solve them*





ReDesignEd

RETHINKING DESIGN
EDUCATION

[Watch Video](#) ▶▶

Foremost educational leadership identifies, explores, redefines and codifies a new vision for the education of future generations of designers and for the benefit of society as a whole



The World Youth Designer (WYD) and World Youth Designer Forum (WYDF) cultivate, shape and recognize new and emerging design talent, methods and means globally and collaboratively



DESIGN

FROM CONCEPT
TO REALITY

Laboratory and experimental workshop where ideas, projects, propositions and proposals generated in GloW-DESIGN programs are prototyped, built, tried, tested, examined, interrogated and given wings to fly



GloW-DESIGN

E'PO

Global Week of Design

*Provides necessary
intersection of design
and commerce,
showcasing progressive
creative realities,
possibilities and
potential*

Learn more.

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