

# manifesto

## **GloW-DESIGN** (Globally We Design)

### **CREATIVE FORCE FOR**

*higher good  
changing:  
people  
places  
the world*

### **WE COLLABORATIVELY REDEFINE ALL ASPECTS OF DESIGN**

*education  
academia-practice integration  
practice  
process  
application  
market  
awareness + promotion*

### **AFFECTING**

*progressive results  
improved life for all*

### **INTEGRATING ADVANCED TECHNOLOGIES TO SHAPE NEW**

*applications  
outcomes*

### **WE ADDRESS**

*global economics  
life quality  
communications*

### **SUSTAINING**

*life  
humanity  
our planet*

### **BY DESIGN**